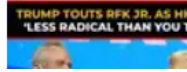


Date	Headline	Publication	Edition	Page	Source
Dec 16, 2024	How to activate inoperative Punjab National Bank (PNB) account	The Economic Times	Read	NA	Bureau

How to activate inoperative Punjab National Bank (PNB) account

Authored by *Sneha Kulkarni*, ET Online | Dec 16, 2024, 06:12:29 PM IST

Videos



1/6 PNB launches a nationwide campaign

Punjab National Bank (PNB) has launched a nationwide campaign to reactivate inoperative accounts, including Pradhan Mantri Jan Dhan Yojana (PMJDY) accounts. The Bank has implemented several initiatives to make account reactivation easier, and agents are actively contacting clients via a range of channels.

Here are simple steps to activate an inoperative operative account operational, according to the PNB bank website.



Date	Headline	Publication	Edition	Page	Source
Dec 16, 2024	PNB launches campaign to revive dormant accounts – Here’s how to reactivate your inoperative account	The Financial Express	Read	NA	Bureau

PNB launches campaign to revive dormant accounts – Here’s how to reactivate your inoperative account

Dormant or inoperative account refers to an account in which no customer induced transaction has been done for more than two years. To reactivate such accounts, customers are required to resubmit their updated KYC documents.

PNB launches campaign to revive dormant accounts (Image - Reuters)

Weeks after the Reserve Bank advising banks to take required measures immediately to lower the number of inoperative accounts, Punjab National Bank (PNB) has launched a nationwide campaign to reactivate dormant accounts, including Pradhan Mantri Jan Dhan Yojana (PMJDY) accounts.

Dormant or inoperative account refers to an account in which no customer induced transaction has been done for more than two years. To reactivate such accounts, customers are required to resubmit their updated KYC documents.

PNB, nation’s leading public sector bank, will run this campaign until December 24, 2024. The effort highlights “its continued efforts in raising awareness about the importance of maintaining active accounts, encouraging customers to reactivate their inoperative savings and current accounts, promoting regular transactions, and preventing accounts from becoming dormant,” the lender said in a statement.

Date	Headline	Publication	Edition	Page	Source
Dec 17, 2024	PNB Launches Pan-India Campaign to Revive Dormant Accounts	Indian Era	Bhubaneswar	7	Bureau

PNB Launches Pan-India Campaign to Revive Dormant Accounts

New Delhi, (ENS):: Punjab National Bank (PNB), nation's leading public sector bank, has launched a nationwide campaign to reactivate inoperative accounts, including Pradhan Mantri Jan Dhan Yojana (PMJDY) accounts.

This campaign, running until 24 December 2024, highlights the Bank's continued efforts in raising awareness about the importance of maintaining active accounts, encouraging customers to reactivate their inoperative savings and current accounts, promoting regular transactions, and preventing accounts from becoming dormant. This campaign also forms part of PNB's strategic efforts to enhance customer engagement and experience, reinforce financial inclusion across the nation, and strengthen its Current Account and Savings Account (CASA) deposit base.

The Bank has rolled out multiple measures to facilitate account reactivation, with representatives actively reaching out to customers through various communication channels. To further enhance convenience and ensure a seamless process, the Bank has enabled account reactivation at non-home branches through biometric authentication. For more details, customers can visit their nearest branch or login to the official website www.pnbindia.in.

Dormant or inoperative account refers to an account in which no customer induced transaction has been done for more than two years. To reactivate such accounts, customers are required to resubmit their updated KYC documents.

Date	Headline	Publication	Edition	Page	Source
Dec 17, 2024	PNB starts pan-India campaign to revive dormant accounts	Central Chronicle	Bhopal	9	Bureau

PNB starts pan-India campaign to revive dormant accounts

New Delhi, (UNI): After RBI's directive, state owned Punjab National Bank (PNB) has launched a nationwide campaign to reactivate inoperative accounts, including Pradhan Mantri Jan Dhan Yojana (PMJDY) accounts. This campaign, running until 24 December 2024, highlights the Bank's continued efforts in raising awareness about the importance of maintaining active accounts, encouraging customers to reactivate their inoperative savings and current accounts, promoting regular transactions, and preventing accounts from becoming dormant, the Bank said in a statement. This campaign also forms part of PNB's strategic efforts to enhance customer engagement and experience, reinforce financial inclusion across the nation, and strengthen its Current Account and Savings Account (CASA) deposit base. The Bank has rolled out multiple measures to facilitate account reactivation, with representatives actively reaching out to customers through various communication channels.

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Dec 18, 2024	PNB Launches Pan-India Campaign to Revive Dormant Accounts	The Mridul Express	Lucknow	3	Bureau

PNB Launches Pan-India Campaign to Revive Dormant Accounts

~ The Bank's nationwide campaign aims to reactivate inoperative accounts, enhance customer experience and boost CASA growth ~

Lucknow, 16 December 2024: Punjab National Bank (PNB), nation's leading public sector bank, has launched a nationwide campaign to reactivate inoperative accounts, including Pradhan Mantri Jan Dhan Yojana (PMJDY) accounts.

This campaign, running until 24 December 2024, highlights the Bank's continued efforts in raising awareness about the importance of maintaining active accounts, encouraging customers to reactivate



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