

## **VIRAT KOHLI IS BRAND AMBASSADOR OF PUNJAB NATIONAL BANK**



Punjab National Bank has engaged Mr. Virat Kohli as Brand Ambassador of the Bank. On this occasion, Mr. Virat Kohli informed Mrs. Usha Ananthasubramanian, Managing Director and CEO alongwith Sh. K.V. Brahmaji Rao and Dr. Ram S. Sangapure, Executive Directors of the Bank and other senior officials that 'PNB is Mera Apna Bank' as he is an account holder of the Bank since the age of 16 years.

Since its inception in 1895, PNB has been People's Bank serving millions of customers throughout India. Over the years, PNB has grown from strength to strength and has established itself as a major player in Indian Banking space. PNB has remained a trusted name in banking, attending to all the segments of society. Today PNB is seen as a complete universal Bank. Mr. Virat Kohli, an energetic young sportsman having mass appeal to the youth of our country has been chosen as Brand Ambassador who comes with qualities like determination, focus and for whom winning is a habit.

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