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Press Release for immediate distribution

PNB Launches "Monthly MSME Outreach Programme": Empowering Small Businesses Nationwide

New Delhi, 19 May 2025: Punjab National Bank (PNB), the nation's leading public sector bank, introduces its comprehensive Monthly MSME Outreach Programme—a nationwide strategic initiative being organised on 20.05.2025 to reach out to MSME customers across India for offering tailored financial solutions.

PNB Monthly MSME Outreach Programme brings a wide range of specialised lending solutions under one platform, providing accessibility to essential financial products with attractive interest rates and streamlined documentation requirements.

MSMEs can benefit from a variety of exclusive offerings: -

- **PNB GST Express:** Instant eligibility checks with in-principle sanctions for cash flow- based schemes.
- **PNB Trade Growth:** Customised financial solutions to support traders, with simplified assessment based on GST return/Credit summation in Account with no requirement of financial papers and Stock Statement.
- **Digi MSME Loans:** Instant offer letters available through dedicated Digital Zones at all outreach locations.
- **PNB Export Express:** Financial support for MSMEs expanding their exports, with loan amounts ranging from ₹10 lakhs to ₹50 crores.

The programme offers on-the-spot consultations, instant eligibility checks and in-principal sanction to eligible customers. All MSME Customers and particularly Micro entrepreneurs can also avail PM Vishwakarma, PM SVANidhi, Mudra loan and other business loans (GST Express, GST Sahay, PABL) through our digital channels without visiting Bank.

Speaking on the occasion, Shri Ashok Chandra, MD & CEO, PNB, stated: "Micro, Small and Medium Enterprises play a crucial role in our country's economic development, contributing significantly to employment generation, industrial output, and exports. Our Monthly MSME Outreach Programme aims to bridge the gap between MSMEs and formal banking systems, making financial services more accessible at the grassroots level."

Customers can also explore these exclusive offerings by visiting their nearest PNB branch, accessing the PNB ONE App, or contacting the bank's dedicated helplines.
