

NewsRoom

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Sep 30, 2023	Punjab National Bank honoured with Green Ribbon Champions Award under the category CSR Green Initiative of the Year of 'PNB Palaash'	Free Press Journal	<u>Mumbai</u>	10	Bureau

Punjab National Bank honoured with Green Ribbon Champions Award under the category CSR Green Initiative of the Year for 'PNB Palaash'

Punjab National Bank (PNB), nation's leading public sector bank, won the Green Ribbon Champions Award under the CSR Green Initiative of the Year category. The prestigious award was presented by Dr. Jitendra Singh, Hon'ble Union Minister of State (I/C) for Science & Technology, Earth Sciences (I/C), MoS PMO, PP (DoPT), Atomic Energy. The award was given in recognition of PNB's remarkable efforts in planting over one lakh trees as part of its "PNB Palaash" project.

Under PNB Palaash Project, more than one lakh PNB employees had actively participated in planting saplings across the country. This project encompasses several themes, such as Electrical Vehicle Finance Scheme, Recycling Camps, Tree Plantation Drive, Paper Conservation Drive, and Energy Conservation Olympics. PNB Palaash is also aligned with Mission LiFE (Lifestyle for environment), which is an India-led



global mass movement to nudge individual and community action to protect and preserve the environment.

PNB takes immense pride in this recognition and remains dedicated to contributing positively to environmental sustainability.